

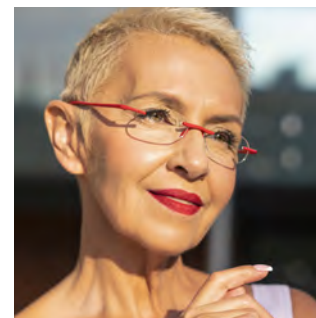
SCOJO®
NEW YORK



SCOJO
NEW YORK
LUXURY
READING
EYEWEAR



01.
**ORIGINAL
GELS COLLECTION**



02.
**HANDMADE READERS
COLLECTION**



03.
**BLULITE
COLLECTION**



04.
**READING SUNS
COLLECTION**



SCOJO NEW YORK'S COLLECTION OF LUXURY EYEWEAR PAIRS CASUAL COMFORT WITH THE FASHION FREEDOM OF THE CITY. EMBOLDEN YOUR LOOK WITH READY-TO-WEAR READERS, SUNGLASSES, AND BLULITE FILTERED LENSES THAT COMPLEMENT EVERY SEASON AND STYLE, RELAXED OR DRESSY, TUCKED IN OR LETTING LOOSE.

YOU'RE ON THE GO, AND TIME IS MORE PRECIOUS THAN EVER. SCOJO NEW YORK IS FOR THOSE WHO WANT TO DRESS WITH PURPOSE WITHOUT ALL THE HASSLE. THERE'S AN EFFORTLESS EFFICIENCY IN THESE FRAMES, A SLEEK SOPHISTICATION DESIGNED TO GLAM UP YOUR WARDROBE AND LET YOU FOCUS ON MAKING MEMORIES AND LIVING YOUR BEST LIFE.

EACH FRAME FROM SCOJO NEW YORK IS NAMED TO REFLECT THEIR ICONIC INSPIRATIONS. FROM TIME'S SQUARE TO CENTRAL PARK, TO A WORLD OF BROADWAY LIGHTS AND INDY BOOKSTORES AND A COZY COFFEE HOUSE ON EVERY CORNER, THIS COLLECTION CELEBRATES BOTH THE VIBRANT SPIRIT OF THE BIG APPLE AND THE INDEPENDENT YOU.

SCOJO NEW YORK FRAMES ARE HANDCRAFTED FROM THE FINEST COMPONENTRY, FROM ACETATES TO METALS TO FEATHER-LIGHT PLASTICS, DESIGNED FOR LASTING COMFORT WITHOUT SACRIFICING STYLE. THINK WEARABLE, FLATTERING SHAPES OFFERED IN A CANVAS OF CONTEMPORARY COLORS AS VARIED AS A 5TH AVENUE FASHION WALK. WHETHER YOU'RE LOOKING FOR LIGHTWEIGHT READERS OR STYLISH SUNWEAR OR THE CRYSTAL CLARITY OF OUR BLULITE FRAMES, SCOJO NEW YORK OFFERS ON-TREND DESIGNS FOR EVERY AGE, GENDER, AND LIFESTYLE, WITH FREQUENT NEW RELEASES EXPANDING AN ALREADY DIVERSE COLLECTION.

FEELING LOST IN THE CROWD AND READY FOR A CHANGE? PICK UP A PAIR OF GLASSES THAT SPEAKS FOR THEMSELVES AND HIGHLIGHTS THE BEST VERSION OF YOU.

BE REAL. BE DARING. MAKE MEMORIES WITH SCOJO NEW YORK.



MAKE
MEMORIES
WITH
SCOJO
NEW YORK.



01. ORIGINAL GELS COLLECTION

QUALITY WITHOUT COMPROMISE AND COMFORT YOU'LL APPRECIATE. WE SET OUT ON A QUEST TO CREATE READING GLASSES FOR WOMEN AND MEN THAT COULD WITHSTAND LIFE'S BUMPY INEVITABILITIES. READERS YOU NEVER HAD TO CODDLE AND COSSET. BY USING CUTTING-EDGE TR-90 SURGICAL PLASTIC TO BRING OUR FRAMES TO LIFE, WE MANAGED TO DO JUST THIS. IT'S NO WONDER WHY THIS WONDER MATERIAL HAS BEEN NICKNAMED PLASTIC TITANIUM, BECAUSE IT'S SO STRONG.

01. ORIGINAL GELS COLLECTION



GELS ORIGINAL



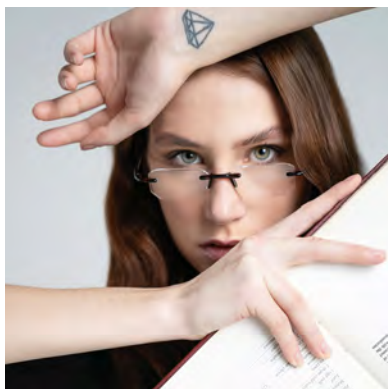
GELS MANHATTAN



GELS SLIM RECTANGLE



GELS ORIGINAL BLULITE



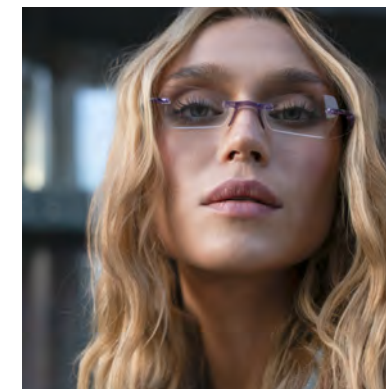
GELS GEOMETRIC



GELS DEEP CAT PROGRESSIVE



GELS SQUARE PROGRESSIVE



GELS BUTTERFLY



GELS CAT



GELS DEEP CAT BLULITE



GELS TEA CUP

SEEK
SOPHISTICA-
TION

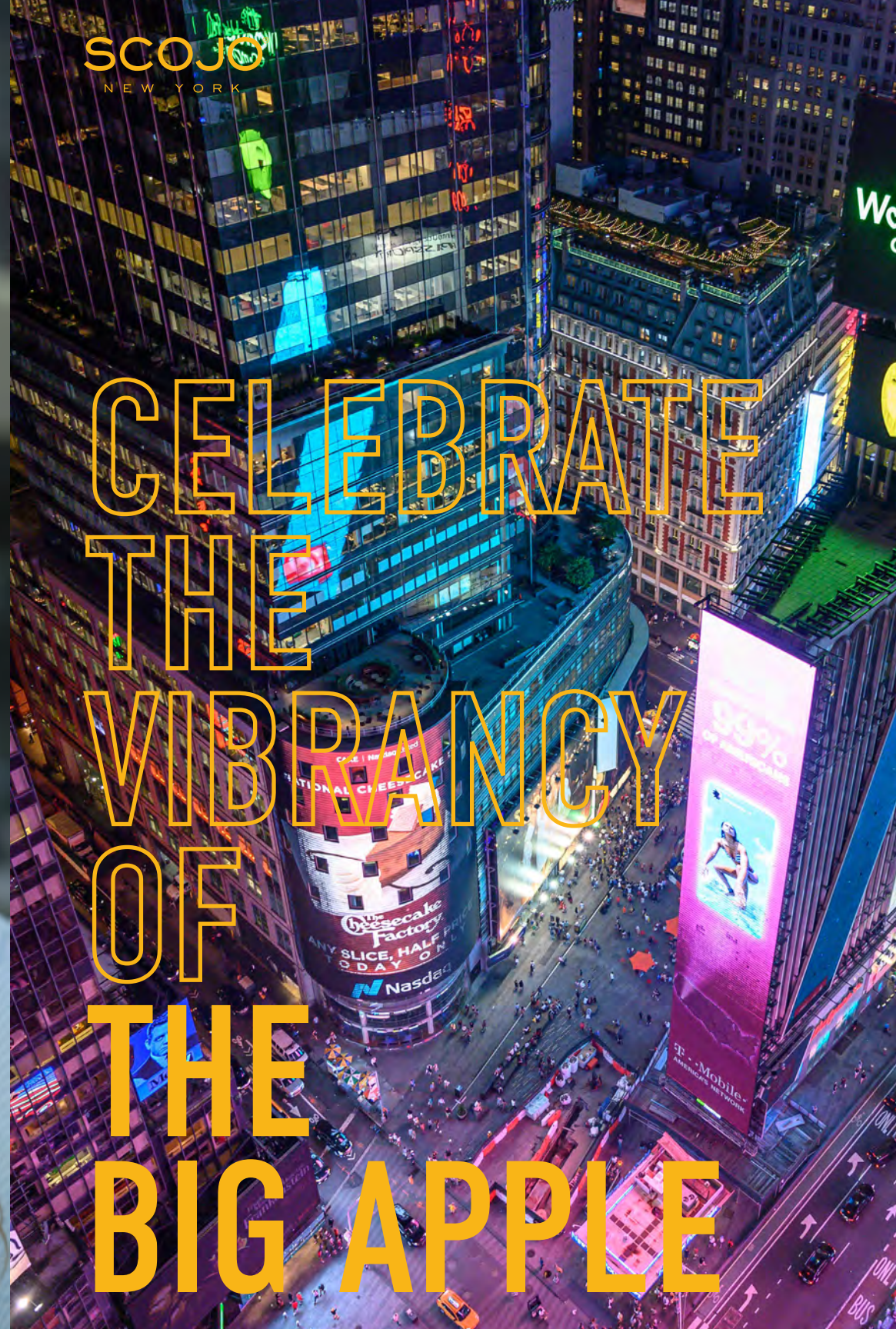




STYLE: GELS DEEP CAT BLULITE

SCOJO
NEW YORK

CELEBRATE
THE
VIBRANCY
OF
THE
BIG APPLE





02. HANDMADE READERS COLLECTION

OUR HANDMADE COLLECTION IS FASHION FORWARD AND OFFERS A MYRIAD OF INVENTIVE SHAPES, PATTERNS AND COLOR PALETTES INSPIRED BY THE NEW YORK CITY LIFESTYLE.

ALL OUR HANDMADE READERS ARE MADE FROM HIGH QUALITY ACETATE AND ARE OPTICAL QUALITY FRAMES. THEY ARE FINISHED WITH THE SAME TUMBLING AND POLISHING PROCESS WE USE ON OUR OPTICAL FRAMES. THIS COLLECTION IS BASED ON THE INDIVIDUALITY THAT MAKES THIS COMMUNITY WHOLE. WE HIGHLIGHT THE PASSION FOR LIFE AND THE UNIQUENESS OF EACH INDIVIDUAL IN EVERY ONE OF OUR EXCLUSIVE DESIGNS. OUR HANDMADE READERS HAVE A V-SHAPE BEVEL, UNLIKE THE TRADITIONAL SQUARE-SHAPE BEVEL FOR MOST READING GLASSES, THAT ALLOWS ANY PRESCRIPTION TO SIT SECURELY WITHIN OUR FRAMES. OUR LENSES ARE ACRYLIC, SHATTER RESISTANT, AND METICULOUSLY QUALITY CHECKED IN THREE DIFFERENT STAGES TO ENSURE PERFECT LENS QUALITY.

02. HANDMADE READERS COLLECTION



GREYS



BLEEKER STREET



CHRISTOPHER STREET



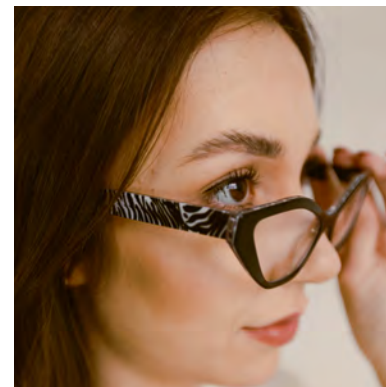
HOLLAND TUNNEL



BENSON STREET



BAIRD



MAIDEN LANE



DELANCEY STREET



AUGUSTINE



BROOME STREET



CARMINE STREET



STYLE: GCARMINE STREET

SCOJO
NEW YORK



LIVING
YOUR
BEST LIFE



CAPTUR-
ING
PERSON-
ALITY





03. BLULITE COLLECTION

THROUGH BLUE LIGHT FILTERING TECHNOLOGY, FASHION MEETS FUNCTION WITH OUR LATEST BLULITE STYLES. OPTICAL GRADE LENSES PROVIDE CRYSTAL-CLEAR CLARITY.

THE BLUE LIGHT FILTERS LIMIT THE AMOUNT OF BLUE LIGHT ALLOWED TO PASS THROUGH THE LENS. THIS IS BASED ON ISOLATING THE SPECTRUM RANGE WHERE BLUE LIGHT EXISTS AND BLOCKING/FILTERING THOSE WAVELENGTHS OUT WHILE LETTING ALL OTHER WAVELENGTHS OF VISIBLE LIGHT THROUGH. OUR BLULITE TECHNOLOGY IS CAST WITHIN OUR LENS AND CANNOT BE SCRATCHED OFF.

03. BLULITE COLLECTION



BOOKMAN



COURIER



GELS ORIGINAL BLULITE



ARIAL



BLEEKER STREET



GREYS



BLOOM



GELS DEEP CAT BLULITE



ABINGDON SQUARE



MAIDEN LANE



BROOME STREET



FEDERAL PLAZA

SCOJO®
NEW YORK



STYLE: BROOME STREET



SLEEK
SOPHISTI-
CATION





STYLE: VANDAM SUN

03. READING SUNS COLLECTION

SEEK ADVENTURE. STAY CHIC. OUR SUNS OFFER EXPRESSION FOR THE UNAPOLOGETICALLY BOLD.

OUR LENSES ARE ACRYLIC, SHATTER RESISTANT, AND METICULOUSLY QUALITY CHECKED IN THREE DIFFERENT STAGES TO ENSURE PERFECT LENS QUALITY.

02. HANDMADE READERS COLLECTION



Vandam Sun



Allen Sun



Jumel Sun



Center Sun



Newel



Mortimer



Burnett Sun



SCOJO®
NEW YORK

WE'VE GOT
YOU
COVERED

STYLE: ALLEN SUN

SCOJO
NEW YORK

EFFORTLESS
EFFICIENCY



STYLE: BURNETT SUN



DESIGNED IN THE USA

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